



GLOBAL LEADERSHIP SUMMIT

Transformative Leadership for Disruptive Times

SPONSORSHIP PROSPECTUS

4 - 7 NOVEMBER

2024

Sheraton Imperial, Kuala Lumpur

MALAYSIA



A STRONG PRESENCE AT EMPOWERING AND CELEBRATING WOMEN LEADERS WORLDWIDE! HIGH RETURN ON INVESTMENT!

Why Global Leadership Summit and Women Top50 Awards?

Global Leadership Summit and Women Top50 awards provides an unparalleled opportunity to connect with influential leaders, entrepreneurs, and decision-makers from diverse industries and regions. Expand your network and engage with individuals shaping the future of business and leadership on a global scale.

Sponsors at the Global Leadership Summit and Women Top50 Awards can significantly benefit from the unique opportunities and impactful outcomes associated with this esteemed event.

The 2-days summit at the Sheraton Imperial, Kuala Lumpur is expected to draw close to 300 delegates from around the globe. So, put your organization in the spotlight and sponsor a product/event and participate in this global trade exhibition.

The key reasons why sponsors should consider partnering:

01



Global Visibility: By aligning with the summit, sponsors can elevate their brand visibility on a global scale. This event garners international attention and provides sponsors with extensive exposure through various promotional channels, including social media, press releases, event signage, and dedicated sponsor recognition.

02



Thought Leadership Positioning: Sponsors have the opportunity to showcase their expertise and commitment to advancing transformative leadership. Through speaking engagements, panel discussions, workshops, and other interactive sessions, sponsors can establish themselves as thought leaders in supporting women's leadership initiatives and promoting diversity, equity, and inclusion.

03



Networking and Partnership Opportunities: The summit offers a conducive environment for sponsors to engage with industry leaders, thought influencers, and potential partners. These connections can lead to valuable collaborations, business opportunities, and the exchange of innovative ideas that can drive growth and sustainability.

04



Impactful Brand Association: Associating with an event dedicated to transformative leadership and empowering women in management reflects positively on sponsors. It demonstrates a commitment to social responsibility, diversity, and inclusion, enhancing brand perception and loyalty among a diverse audience.

05



Lasting Impact: By supporting the Women in Management Transformative Leadership Summit 2024, sponsors contribute to the advancement of women in leadership roles, fostering an environment that encourages equality, innovation, and sustainable business practices. Sponsors have the chance to be an integral part of an influential movement aimed at reshaping leadership paradigms and creating a more inclusive and equitable future. By partnering with this summit, sponsors not only gain visibility and networking opportunities but also play a crucial role in driving meaningful change on a global scale.

Platinum

USD20,000.00 (USD Twenty Thousand only)

BENEFITS

PRE- SUMMIT

- Sponsor's logo placement on press release prior to Global Leadership Summit
- Access to the Global Leadership Summit delegates' list via the Global Leadership Summit portal
- Global Leadership Summit Sponsor" status assignment
- Recognition in selected Global Leadership Summit publications, websites and social media platforms with hyperlink
- One (1) sponsorship announcement on Global Leadership Summit social media platform
- Ten (10) Minutes Elevator speech Video will be publish online and at the onsite

SUMMIT DAY

- Two (2) invitations to the exclusive Cocktail Reception for Speakers
- Opportunity to host the VIP Networking Cocktail Reception with Global Leadership Summit Keynote Speaker
- Two (2) invitations to the exclusive and Top 50 Women Award Reception Award Dinner
- Three (3) complimentary registrations to Global Leadership Summit
- Six (6) reserved seats at the Opening Ceremony for the WIM Global Summit 2024
- Access to the WIM Global Summit 2024 Speakers Lounge
- Complimentary usage of the Sponsor's Corporate Suites at the venue (sharing basis)
- Complimentary Table Top exhibition space (2 units)
- Unlimited Discounted Delegate Passes, at 25% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower Prominent
- recognition and in all Global Leadership Summit collateral including the venue backdrop, marketing & advertising collateral and/or onsite branding

- One (1) page advertisement insertion in the Global Leadership Summit official program book

POST-SUMMIT

- Recognition in the Global Leadership Post-Summit publication
- Collaborative opportunities and invitations to all Women in Management (WIM) International's programs and events
- Acknowledgement on Women in Management (WIM) Malaysian Chapter website as Global Leadership Summit Sponsor

GOLD

USD15,000.00 (USD Fifteen Thousand only)

BENEFITS

PRE- SUMMIT

- Sponsor's logo placement on press release prior to Global Leadership Summit
- Access to the Global Leadership Summit delegates' list via the Global Leadership Summit portal
- Global Leadership Summit Sponsor" status assignment
- Recognition in selected Global Leadership Summit publications, websites and social media platforms with hyperlink
- One (1) sponsorship announcement on Global Leadership Summit's social media platform

SUMMIT DAY

- One (1) invitation to the exclusive Welcome Cocktail Reception for Speakers
- Two (2) complimentary registrations for attending Global Leadership Summit
- Four (4) reserved seats at the Opening Ceremony for the Global Leadership Summit
- Complimentary usage of the Sponsor's Corporate Suites at the venue (sharing basis)
- Complimentary Table Top exhibition space (1 unit)
- Unlimited Discounted Delegate Passes, at 15% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower
- Prominent recognition and acknowledgement in all Global Leadership Summit collateral including the venue
- backdrop, marketing & advertising collateral and/or onsite branding
- Half (1/2) page advertisement insertion in the Global Leadership Summit official program book

POST-SUMMIT

- Recognition in the Global Leadership Summit's Post-Conference publication
- Collaborative opportunities and invitations to all Women in Management (WIM) International's programs and events
- Acknowledgement on Global Leadership Summit website as Global Leadership Summit Sponsor

SILVER

USD10,000.00 (USD Ten Thousand only)

BENEFITS

PRE- SUMMIT

- Sponsors' logo placement on press release prior to Global Leadership Summit
- Access to the Global Leadership Summit delegates' list via the Global Leadership Summit portal
- Global Leadership Summit Sponsor" status assignment
- Recognition in selected Global Leadership Summit publications, websites and social media platforms with hyperlink
- One (1) sponsorship announcement on Global Leadership Summit's Social media platform

SUMMIT DAY

- One (1) invitation to the exclusive Welcome Cocktail Reception for Speakers
- One (1) complimentary registration
- Two (2) reserved seats at the Opening Ceremony for the Global Leadership Summit
- Complimentary Table Top exhibition space (1 unit)
- Unlimited Discounted Delegate Passes, at 10% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower
- Prominent recognition and acknowledgement in all Global Leadership Summit collateral including the venue
- backdrop, marketing & advertising collateral and/or onsite branding
- Half (1/2) page advertisement insertion in the Global Leadership Summit official program book

POST-SUMMIT

- Recognition in the Global Leadership Post-Summit publication
- Collaborative opportunities and invitations to all Global Leadership Summit's programs and events
- Acknowledgement on Global Leadership Summit website as Global Leadership Summit Sponsor

Individual Sponsorships

** (These packages are only available once the Platinum, Gold & Silver sponsors have chosen their slots.)*

1

Industry Lunch Symposium - USD10,000

- Maximum of 2 concurrent sessions per time slot.
- A total of 60 minutes will be allotted per Parallel Symposium
- The Organizing Committee must approve the topics & list of speakers
- The sponsors will be provided with the following:
 - Use of lecture hall in the Summit venue with the provided audio-visual equipment in the room. Additional AV equipment that the sponsor requires over and above what is provided in the room will be borne by the Sponsor.
 - Access to speakers' preparation room
- Inclusion of the symposium title, schedule and program in the Second Announcement, website and Final Program
- Use of Summit logo on the invitation flyer (flyer printing cost not included)
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement of sponsor in the Second Announcement and Final Program
- The sponsoring company will bear all costs relating to their invited speakers for this symposium (speakers' travel expenses, hotel accommodation, registration fees, honoraria etc.)

2

Welcome Cocktail Reception (Sole Sponsorship) - USD10,000

Sponsor will have the opportunity to promote themselves through a Global Leadership Summit reception on the first evening to which all Conference attendees are invited.

- Sponsor's logo on invitations
- Sponsor's logo on the signage at the entrance to the Summit Reception
- Sponsor's logo with hyperlink on Summit website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site

3**Conference Bags (Sole Sponsorship) - USD5,000**

The Organizer will provide the participants' summit bags.

- The bag will bear the Sponsor's logo and the Summit logo
- Sponsor's logo with hyperlink on Summit website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site

4**Registration Area (Sole Sponsorship) - USD3,000**

The registration area is used throughout the Summit.

- Opportunity to place signage in the pre-registration area
- Opportunity to insert promotional material/product in Conference bags
- Sponsor's logo on Conference website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site

5**Promotional Material (Bag Insert) - USD500**

Include your promotional material such as invitations, leaflets or brochures in the participants' bags. Please note that the material size is A4 (1 pc only). It must be approved by the Secretariat and must be handed over 3 weeks prior to the event.

- Sponsor's product information will be available for all Meeting participants
- Sponsor's logo on Meeting website
- Acknowledgement on Sponsor's Board on-site
- Acknowledgement in the Sponsor's List in the Meeting Program



Notepads And Pens (Sole Sponsorship) - USD1,000

Sponsor to provide the participants' notepads and pens.

The notepads and pens bearing the Sponsor's name/company logo must be approved by the Secretariat and must be handed over 3 weeks prior to the event to be placed in the participants' Summit bags

- Cost of these items to be borne by the sponsors
- Sponsor's logo with hyperlink on Summit website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site

Advertising Sponsorship Opportunities

Advertisements are available in the following Summit Publications:

Type	Back Page	Inside Front	Inside Back	Inside Page
Final Program	USD1,000.00	N/A	USD1,500.00	USD 1,000.00
Mini Program	USD1,000.00	N/A	N/A	N/A

Please enclose full payment with the booking to be issued in favor **WIM RESOURCES AND CONSULTING**. The booking will only be confirmed upon receipt of the full payment.

BOOKING FORM

I would like to book the following Sponsorship Items:

No.	Sponsorship Item	USD	No	Total
1	Platinum Sponsorship Package	20,000.00		
2	Gold Sponsorship Package	15,000.00		
3	Silver Sponsorship Package	10,000.00		
4	Lunch Symposium - 5th & 6th November 2024	10,000.00		
5	Welcome Reception	10,000.00		
6	Conference Bags	5,000.00		
7	Registration Area	3,000.00		
8	Lanyards	2,000.00		
9	Notepads & Pens	2,000.00		
10	Promotional Materials (Bag insert)	500.00		
11	Advertising: Final Program: Back Page	900.00		
	Inside Back Page	1,500.00		
	Inside Page	1,000.00		
12	Advertising: Mini Program (back page only)	1,000.00		
Total Amount				

- Items will only be confirmed upon payment of 50% deposit.
- All rates are exclusive of the appropriate Government Taxes

ADDITIONAL INFORMATION FOR SPONSORS

BOOKING PROCEDURES AND PAYMENT INFORMATION

CONTRACTS & CONFIRMATION

SPONSORS

Once a Sponsorship Booking Form is received; a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.

TERMS OF PAYMENT

- 50% upon receipt of the sponsorship agreement and first invoice.
- 50% by or before 15th October 2024
- All payments must be received before the start date of the Summit.
- Should the Sponsor fail to complete payments prior to the commencement of Summit the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
- Bank charges are the responsibility of the payee.
- Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.

PAYMENT METHODS

Option 1: Payment by cheque. Please make cheque payable to:

WIM RESOURCES AND CONSULTING

**This option is for Malaysian Companies ONLY*

Option 2: Payment by Bank Transfer. Please send payment to the following bank account:

Bank Account Name	WIM RESOURCES AND CONSULTING
Bank Name & Address	MAYBANK BERHAD Jalan Medan Tuanku 1, Chow Kit, 50300 Kuala Lumpur
Swift Address	MBBEMYKL
Local Participants Bank Account No	564342645152 (Ringgit Malaysia)
International Participants Bank Account No Bank Account Type	764342001488 (Foreign Currency) CURRENT ACCOUNT

CANCELLATION / REDUCTION POLICY

Cancellation or reduction of sponsorship items must be made in writing to the secretariat@wim-secretariat.com and Liaison Secretariat phone: +60169800857 (Santhi Ram) or +017 8833092 (Venugopal)

The organizers shall retain:

- Cancellations received up and including 15th July 2024 - 50% will be refunded
- After 15th October 2024 - No refund will be made (Based on the rate of exchange when payment was collected)



www.wim-malaysia.com

@2024 Women in Management Malaysia Chapter.

Managed by WIM Resources & Consulting (Regd No: 202403112320 (003596967-T))

PLEASE SCAN QR FOR MORE INFO

