



Training Programme NO: 10001458365



My COID: 1443912X

GLOBAL LEADERSHIP CONFERENCE AND WOMEN TOP50 PROFESSIONAL & CAREER WOMEN AWARDS 2024

Transformative Leadership for Disruptive Times

PRE-CONFERENCE SEMINARS

SEMINAR 6

4 NOVEMBER 2024

**Leading the Business :
Business Sustainability and ESG Integration for Transformative Leaders**

IN ASSOCIATION WITH OUR PARTNER ORGANISATION



PERSEKUTUAN MAJIKAN-MAJIKAN MALAYSIA
MALAYSIAN EMPLOYERS FEDERATION

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SEMINAR OVERVIEW

With the increasing realization that global warming is significantly impacting our businesses and lives, ESG development and integration have become crucial elements for all organizations' strategic planning. When properly implemented, ESG practices can transform an organization's mindset and unify employees and stakeholders around a common cause. This seminar leverages case studies of successful ESG implementations to provide actionable insights. The objectives of this seminar are as follows:

- Understand the importance of ESG factors in modern business.
- Explore trends in sustainability and their applications.
- Learn to develop and implement a sustainability strategy.
- Integrate ESG factors into decision-making processes.
- Ensure effective reporting and transparency in sustainability initiatives.
- Adopt practical approaches to achieve positive financial outcomes.
- Create a roadmap for successful ESG implementation in your company.

By the end of this seminar, participants will have a solid understanding of ESG factors and their importance, along with practical strategies for successful implementation in their own organizations. This will not only help in aligning business operations with sustainability goals but also in improving overall financial performance and stakeholder engagement.



**TS DR NORS AIDATUL
AKMAR MAZELAN**

CEO of ThinkPlus Group

Dr. Norsaidatul is a highly regarded sustainability expert with over 15 years of experience in business consulting. As the founder and managing director of Think Plus Group, she leads a group that specializes in sustainability consulting, training, and certification services. Her credentials include being a GPM Global Ambassador and a Sustainability Certified Consultant and Assessor (RCA). Her passion for sustainability is evident in her belief that businesses have a crucial role in fostering a better future. She is a well-known speaker at various international sustainability conferences and has authored a book on sustainability aimed at businesses. Dr. Norsaidatul's extensive industry connections and network provide her with access to a wealth of resources and expertise, enabling her to stay informed about the latest sustainability trends. This ensures that she can offer her clients top-notch advice and services. Beyond her formal connections, she maintains a strong informal network of sustainability professionals.



**CHENDOORAN (CHEN)
PATHMANATHAN**

ESG and Supply Chain Consultant

Mr. Chendooran (Chen) Pathmanathan is a seasoned professional in Environmental, Social, and Governance (ESG) and Supply Chain Management with over 15 years of diverse experience spanning the automobile, retail food, tourism, and development sectors. His career encompasses significant contributions in corporate settings, small businesses, and non-profits across India, the UK, and Nepal. Chen has a proven track record in establishing and implementing ESG best practices across supply chains, notably for UK aid projects in Nepal.

TIME : 9:00 AM TO 5:00 PM
VENUE : UNIVERSITI KUALA LUMPUR (UNIKL)
FEE : USD 300.00 / PAX (INTERNATIONAL)
: RM 1450.00 / PAX (MALAYSIAN)
CONTACT : +6016-980 0857/ secretariat@wim-malaysia.com (Ms Santhi Ram)

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PAYMENT ONLINE

